



Buyers And Sellers Success

International Rollout of Conferences

U.S. Grains & BioProducts Council's (USGBC) international offices hosted regional conferences for buyers and sellers, providing opportunities for key international buyers to access U.S. partners and farmers for knowledge on market changes, grain quality, feed ingredients, price risk management, supply and demand, and how to address common regional challenges. The conferences connect international buyers and sellers, generate trade relationships and encourage business exchanges.

Key Accomplishments Around The World



USGBC's Latin America and Mexico offices hosted a regional buyers' conference with **more than 90 buyers in attendance aimed to create a new space to exchange experiences** and refresh knowledge of current market conditions.



USGBC's India office held its inaugural buyers & sellers conference in Dhaka, Bangladesh, where more than 100 local buyers engaged with nine U.S. agribusinesses to learn about high-quality feed ingredients for poultry, aquaculture and dairy.



Hosted by the Council's Europe, Middle East and Africa office in Mombasa, Kenya, nearly **70 buyers from 14 African countries attended** and met with U.S. exporters and farmers to learn how to trade with U.S. grain suppliers.



The Ag Supply Chain Asia Conference **facilitated transactions and negotiations estimated at 1.5 million metric tons (MT) of U.S. agricultural products** including approximately 180,000 MT of corn and 340,000 MT of DDGS.